



## Tau Kappa Epsilon International Fraternity

### Top Ten Ways Alumni Chapters Can Help Undergraduate Chapters

10. **House Corporation Board Officers.** Ensure a viable house corporation works in concert with the undergraduate chapter to provide quality housing and preserve the house as an asset.

9. **Public Relations.** Enable undergraduate chapters to get the word out about their many philanthropic events to different audiences. Advising with alumni newsletters, press releases, and faculty events, can make a huge difference to the success of a program or an event.

8. **Community Service.** Help our undergraduate brothers learn about the rewards of serving others.

7. **Ritual.** Assist in the ceremonies of initiation to ensure a deep understanding of our ritual and the ideals of our Fraternity.

6. **Scholarship.** Whether assisting with financial rewards or advisign study programs, alumni interest and involvement will prove beneficial as a motivating factor.

5. **Alumni Advisory Board.** Typically consisting of four or five alumni brothers who assist the chapter in specific areas according to their own expertise, an Advisory Board would most likely be comprised of advisors for rush, finances, pledge education, scholarship, and housing.

4. **Alumni Big Brother Program.** Even the busiest alumnus can take part in this program which introduces alumni to a chapter's pledges and associates and demonstrates first hand the life-long duration of the fraternity.

3. **Career Advisor Program.** Offering career advise to undergraduates searching for jobs or summer internships can prove valuable.

2. **Rush.** Through alumni recommendations, rush functions, planning and budgeting, financial backing, and/or a rush seminar or retreat, the benefits of alumni involvement in rush are unlimited.

1. **Role Model - Brother - Friend.** Most important in our fast paced and hectic life is the human aspect of brotherhood. By attending a chapter meeting, sharing a chapter dinner, stating your views on an issue or just listening to a younger brother's concerns, you are giving the most precious commodity which returns the richest rewards - yourself.

### **Successful Alumni Events**

- Golf Outing
- Sweetheart dinner/dance
- Alumni/Undergraduate softball game
- Career Day
- Monthly luncheons
- Brother's/Sister's Day
- Past alumni chapter presidents's day
- Steak fry for active chapter
- Christmas luncheon for wives/husbands
- Sports outings
- On-going job placement endeavors
- Shrimp boil/clambake picnic

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